BECKY SOLL
DESIGNER & DEVELOPER

becky@
beckysoll.com

I'm a creative problem-solver who values clarity, accessibility, and usability. I'm passionate about leading people, projects, and strategy—fostering collaboration and turning complex challenges into intuitive, user-centered solutions.

EDUCATION

Bachelor of Science, Graphic Design
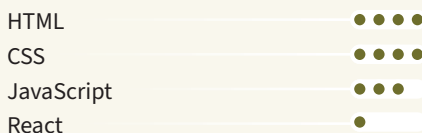*Drexel University, 2003*
Magna Cum Laude, University & College Designers Association Award of Excellence
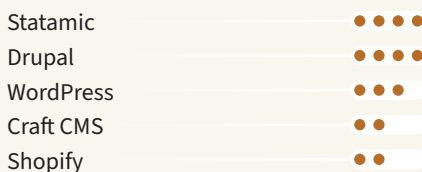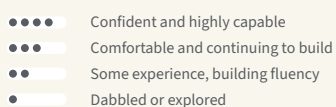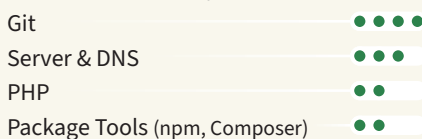
TECHNICAL EXPERTISE

Design & Creative Tools

Figma	●●●●
Adobe InDesign	●●●●
Adobe Illustrator	●●●
Adobe Photoshop	●●●
Procreate	●●

Front-End Development

HTML	●●●●
CSS	●●●●
JavaScript	●●●
React	●

CMS & Platforms

Statamic	●●●●
Drupal	●●●●
WordPress	●●●
Craft CMS	●
Shopify	●●

Back-End Development

Git	●●●●
Server & DNS	●●●
PHP	●●
Package Tools (npm, Composer)	●

●●●●	Confident and highly capable
●●●	Comfortable and continuing to build
●●	Some experience, building fluency
●	Dabbled or explored

PROFESSIONAL EXPERIENCE

7/18 → 6/25
4/16 → 1/17
Senior Web Developer & Designer
Cambridge Systematics — New York, NY
Redesigned and rebuilt the corporate website with custom architecture and a fully bespoke template. Supervised a two-person web team, leading all design and development efforts in partnership with internal stakeholders. Designed and developed websites for external clients, including marketing sites, tourism microsites with interactive maps, and information-gathering tools. Led UI/UX design for internal and client-facing software products such as asset management systems, trip planners, bus monitoring platforms and ticketing tools.

1/17 → 7/18
Tech Lead
Mountainside Treatment Center — New York, NY
Served as sole developer for all online marketing projects. Managed and maintained the main website and led its complete redesign and rebuild. Developed secondary microsites, automated email workflows and internal tools via APIs and services like Zapier, streamlining repetitive tasks and improving team efficiency.

8/13 → 4/16
Web Developer
Lincoln Center for the Performing Arts — New York, NY
Worked as part of a small collaborative development team, specializing in front-end development and CMS integration. Designed and built digital projects including performing arts festival websites, microsites, and responsive email templates.

4/07 → 7/13
Director of Creative Services
Public Health Management Corporation — Philadelphia, PA
Managed a five-person creative team. Oversaw branding and design for web and print projects, provided project management and art direction, and maintained visual consistency across multiple programs and sub-brands.

5/06 → 12/06
Graphic & Web Designer
Acquire, LLC — Narberth, PA
Collaborated on a variety of print and web projects, contributing to all stages from concept through delivery.

2/05 → 5/06
Graphic & Web Designer
Center for Educational Design & Communication — Washington, DC
Created print materials and built websites using HTML, CSS, and Joomla. Delivered practical design solutions tailored to nonprofit and educational organizations.